

Topic 1. Sustainable Development

Theme 1: We will grow the town in the most sustainable way we can

Aims	Objectives
<ol style="list-style-type: none"> 1. Develop in the right places at the right time 2. Set high standards of design, layout and building quality for sustainability, energy and resource efficiency of new developments 3. Reduce the risk of flooding from river, rainfall and the sea 	<ol style="list-style-type: none"> 1. Ensure that new housing is high-quality in plan, size and materials, adapted to the expected results of climate change and suitable for the whole life needs of residents 2. Require modelling of life-cycle costs and whole life environmental impact for new developments 3. Require construction practices to minimise environmental impact and pollution 4. Support development proposals that increase the sustainability and habitability of the existing housing stock 5. Encourage innovative design 6. Require that new developments are designed with safety in mind and provide adequate footpaths, cycle-ways and bicycle parking 7. Ensure adequate infrastructure is available to meet the needs of existing and new communities 8. Require that new developments have a positive or detrimental impact on flood risk for themselves or others 9. Encourage on-site or local energy production

Topic 2. Natural Environment and Landscape Setting

Theme 2: We will preserve and enhance the landscape setting of the town, coast and surrounding countryside

Aims	Objectives
<ol style="list-style-type: none"> 1. Protect and improve the natural setting of the beaches and the Towans and resist all unnecessary development 2. Protect and improve our countryside and green spaces 3. Maintain distinctiveness of individual settlements 	<ol style="list-style-type: none"> 1. Support measures that protect and or enhance the unspoilt and undeveloped coastal environment 2. Provide better public amenities and access where they are required 3. Support development only where it is in keeping with its setting and where it: <ul style="list-style-type: none"> • is needed • is visually unobtrusive 4. Support development that enables improved public access to the beach 5. Preserve the character of the Riviere Towans Chalet Site by upholding existing controls and restrictions: <ul style="list-style-type: none"> • No permanent residency • Chalet use limited to no more than 8 months' occupation per year • No new chalets to be constructed on the site • Refurbishment and re-building shall result in a single storey and wood-clad chalet of the appropriate size and scale 6. The town's green infrastructure/ornamental landscape should be protected, enhanced and better linked 7. Every child should have access to a play area by foot without having to cross any uncontrolled crossings 8. Existing trees should be protected from loss through development 9. Landscaping requirements for new developments must include the planting of native species trees 10. Ensure development contributes positively to maintaining the distinctiveness of the area's different settlement areas i.e. (name the areas.....)

Topic 3. People and Housing

Theme 3: *We will meet the housing needs of the local community*

Aims	Objectives
<ol style="list-style-type: none"> 1. Increase the supply of dwellings so as to meet the various needs of the local community 2. Increase choice and flexibility in housing supply 3. Make the quality of new housing developments a source of local pride 4. Achieve social and environmental integration 	<ol style="list-style-type: none"> 1. Facilitate the outstanding [strategic] requirements of the Local Plan for dwellings constructed over the plan period, on those sites preferred by the community of Hayle 2. New housing sites should be released for development in an ordered and phased manner 3. Prioritise the redevelopment on brownfield sites 4. In the interests of increasing the supply of affordable housing, consider allocating exception sites that provide: <ul style="list-style-type: none"> ○ a mix of housing types and tenures that meet an identifiable need and support community integration ○ dwellings suitable for the elderly and disabled 5. Consider allocating additional housing development sites suitable for new and/or innovative forms of housing provision such as self-build, live/work units 6. Support, if necessary, a lower affordable housing quotient for brownfield sites that have substantial remediation or heritage considerations 7. Consider adopting a design guide to help ensure housing construction is appropriate and sustainable 8. Ensure new housing developments make provision for high speed broadband and other communication networks 9. Adequate off-road parking provision should be provided for all new housing developments 10. Development on housing sites will be subject to adequate infrastructure being in place and sufficient community benefits accruing

Topic 4. Business, Enterprise and Economy

Theme 4: We will encourage and stimulate business development and improve employment opportunities and prospects

Aims	Objectives
1. Allocate employment land and space to reflect demand	1. Allocate land for office accommodation and industrial use so as to create more jobs that meet local employment needs
2. Improve local employment opportunities	2. Provide opportunity, especially for micro and SME businesses, to develop and expand without having to move out of Hayle
3. Meet the job needs of local people	3. Support measures to increase over-16 education and skills provision in Hayle
4. Encourage more training and education opportunities	4. Maintain and enhance the vibrancy of high street shopping at both Copperhouse and Foundry whilst protecting the historic fabric of these shopping areas
5. Support local enterprise, especially eco- and sustainability related	5. Oppose out-of-town-centre food retail development proposals that are likely to impact unfavourably on town centre businesses
6. Encourage micro and SME businesses – affordable incubation	6. Ensure that DDA compliance, accessibility, high-speed broadband and other necessary infrastructure is in place to support business – phasing .
	7. Work with partners to prepare a strategic business development and training plan for a more sustainable local economy

Topic 5. Traffic & Transport

Theme 5: *We will encourage non-car travel and reduce the impact of motor vehicles within the town*

Aims	Objectives
1. Reduce the need to use private motor vehicles	1. Improve the linkages between the various neighbourhood areas by means other than the private motor car
2. Reduce impact of motor vehicles in the built up areas	2. Ensure route-ways are adequately lit and sign-posted 3. Explore measures to discourage heavy vehicles from using the town for transit reasons 3. <u>Encourage local traffic to each town centre while discouraging the use of the town for through traffic.</u>
3. Increase the number of safe pedestrian and cycle routes	3.4. Encourage alternative means of travel to the private motor car 4.5. Provide additional secure bicycle parking in suitable locations 5.6. Community bicycle and mobility scooters rental (and drop curbs where necessary)
4. Maintain and enhance Hayle’s transport links	6.7. Provide electric charging points in suitable locations 7.8. Support improvements to and better integration of public transport services 8.9. Promote a new junction on the A30 at or near Tolroy 9.10. Revive [the ‘Streetscape’] proposals to improve pedestrian-priority at Foundry Square, War Memorial and Copperhouse 10.11. Extend and improve off-street car parking arrangements

Topic 6. Community Wellbeing

Theme 6: We will sustain the vitality, health and safety of all groups of the community

Aims	Objectives
<p>1. Improve, promote and maintain recreation and leisure opportunities and adapting to changing needs</p> <p><u>2. Social integration and inclusion of all groups of the community</u></p> <p><u>2. A supportive community that is socially integrated and inclusive to all.</u></p> <p><u>2.3. Protect local services</u></p> <p><u>3.4. Ensure services and facilities grow and evolve to meet future needs and demands</u></p> <p><u>4.5. Consider what young people want</u></p>	<p>1. Ensure all residents have opportunities to take part in leisure and recreation activities</p> <p>2. Encourage the development of facilities for young people <u>based on their needs and aspirations.</u></p> <p>3. Explore further what young people want</p> <p>4. Ensure that every child is able to walk to a play area safely without crossing a road at an uncontrolled point</p> <p>5. Support the retention and development of local hospital, hospice and medical facilities and services</p> <p>6. Maintain and improve access to public buildings and open spaces</p> <p>7. Support improvements and enhancements that are aimed at improving safety and reducing crime</p> <p><u>8. Support development that improves public safety and reduces the risk of crime</u></p>

Topic 7. Heritage, Culture and the Built Environment

Theme 7: We will respect the town’s historic and cultural legacy whilst promoting a modern, enterprising and forward looking outlook

Aims	Objectives
<p>3. Increase respect and local pride in where we live.</p> <p>4. Protect the area’s status and heritage</p> <p>5. Improve education and interpretation facilities</p> <p>6. Encourage the growth in local arts and cultural activity</p>	<p>1. All development should be sensitive to and contribute to protecting and enhancing the area’s heritage and protected areas and environments</p> <p>2. Ensure that developments within the World Heritage Site boundary not only enhance its Outstanding Universal Value, but are focussed primarily on job creation, heritage protection and leisure enhancement</p> <p>3. Manage the setting of listed structures and scheduled areas</p> <p>4. Maintain and improve traditional shop fronts on Penpol Terrace and in the conservation area</p> <p>5. Consider introducing design guide to inform development in key locations</p> <p>6. Any objective on arts/cultural development? 6. <u>Encourage and support initiatives that foster the arts and local culture.</u> </p>

Topic 7. Heritage, Culture and the Built Environment

Theme 7: We will respect the town’s historic and cultural legacy whilst promoting a modern, enterprising and forward looking outlook

Aims	Objectives
<ol style="list-style-type: none"> 1. To be proud of where we live; to celebrate and reveal Hayle’s heritage 2. Protect the area’s status and heritage 3. Improve education and interpretation facilities 4. Encourage the growth in local arts and cultural activity 	<ol style="list-style-type: none"> 1. Development should be sensitive to local context and contribute to protecting and enhancing the area’s heritage assets including the town’s World Heritage Site, Conservation Areas, Listed Buildings and Scheduled Monuments. 2. Proposals that impact heritage assets, or their setting, shall only be accepted where the heritage has been assessed and understood using methods of best practice (we would expect to see a methodology such as the ICOMOS Heritage Impact Assessment Guidance and EH guidance on Setting “History in Review”.) and where local people have been proportionately involved in the assessment process. 3. The assessment and shared understanding of heritage assets shall be used to inform how to preserve heritage and mitigate against harmful impacts while enhancing and revealing heritage values. 4. Developments within the World Heritage Site boundary shall not only protect, conserve and present the inscribed Outstanding Universal Value, but shall also be primarily focussed on job creation, heritage and leisure activities. 5. Development shall acknowledge the needs of all local cultural groups and events (including local carnivals, fetes and fairs, Hayle in Bloom, town bands, youth organisations, gig rowers and surf clubs...) 6. The heritage values of Hayle’s green infrastructure and ornamental landscapes shall be protected and enhanced while public access shall be interlinked. 7. Development shall maintain and improve traditional shop fronts and internally illuminated signs in heritage areas shall be resisted.

Topic 8. Sustainable Tourism

Theme 8: We will support tourism growth if it benefits the economy of the area and does not harm our sensitive environment

Aims	Objectives
<ol style="list-style-type: none"><li data-bbox="212 398 472 658">1. Realise Hayle’s tourism potential where it brings net benefits to the local area and community<li data-bbox="212 707 472 891">2. Encourage appropriate and sustainable tourism development	<ol style="list-style-type: none"><li data-bbox="555 398 1374 461">1. Welcome developments that extend or broaden the area’s tourism offer<li data-bbox="555 472 1358 544">2. Encourage year-round tourism activity especially where it helps provide good quality, full-time jobs<li data-bbox="555 555 1390 618">3. Support proposals for a good quality hotels with conference and exhibition facilities<li data-bbox="555 629 1382 701">4. Resist the development of new tourist accommodation and facilities that are unlikely to benefit the town’s economy<li data-bbox="555 712 1350 775">5. Promote the development of tourism that relates to, and benefits, the World Heritage Site<li data-bbox="555 786 1398 848">6. Support accommodation for eco-tourism and environmental education activities<li data-bbox="555 860 1382 891">7. Support developments that encourage vehicle-free tourism<li data-bbox="555 902 1422 974">8. Encourage the provision of facilities that promote and support outdoor pursuits such as surfing, walking, canoeing etc.

Vision Statement (No6 refined)

We see Hayle as being:

a highly Connected Community - connected by road, rail, cycle-way, sea port, National Grid and high speed broadband; serving as a Centre for Renewable Energy Technology and Tourism, and as a Gateway to West Cornwall; celebrating a unique heritage of Industry and Innovation, whilst embracing the outstanding coastal and inland waterways of our cherished natural environment, in a favoured location which provides for high quality living, work and recreation