

# **Neighbourhood Plan, Business Enterprise and Economy draft suggestions**

## **Theme**

6 hours or maybe 13 milliseconds from London, about 130ms from Tokyo, 2 minutes from the beach

To provide an integrated broad view of the town to more clearly promote the town and stimulate business development, improving employment and upskilling opportunities to increase the wealth of the town. The town needs year round jobs and income before anything else works.

## **Aims**

1. To realise a stronger clearly defined identity for Hayle ensuring it is not seen as a dormitory town
2. To integrate better transport within the town linking both centres
3. To make available more and varied employment space and facilities
4. To improve local employment opportunities
5. To help (up)skilling the current and future workforce
6. To provide support for micro- and small business
7. To attract high value business, using the unique advantages we have of harbour and beach.

## **Objectives**

1. Hayle has a logo, we need to make it clear that Hayle is not just '3 miles of golden sand' but is uniquely placed in West Cornwall for attractive working conditions and good links upcountry while remaining less expensive than some other areas. We have a unique gem in the harbour itself.
2. We have the offer of substantial funding for Town centre management from the W Cornwall retail park developers Cranfords – let's run with it and set about integrating the

centres, the image of Hayle and how we can develop business in part by ensuring we have a service connecting out of town retail with Copperhouse and Foundry.

3. Without space nothing will happen, so we need to provide flexible affordable office and workshop space (from 250 – 500 sq ft that can be divided, connected, or mezzanine added similar to that designed for marine renewables park) particularly around the harbour where we can generate a hub feel as well as the Marine Renewables Park.

4. We need to ensure Hayle is seen as a productive place with commercial space available for new business and existing business to locate, not just a dormitory and holiday destination. Can we establish the fourth Innovation Centre ?

5. All opportunities for upskilling even a well-established micro-business should be made clear and available as well as affordable. If that means proving skilled people or cover for business owners to be absent for training, let's see what we can do.

6. To increase information flow as to what help is available to what sort of business and try to increase skills training availability as well as funding options and access to markets. We should look for example at the possibility of establishing a 3d print bureau.

7. To project the image of Hayle not as a derelict quayside but as a thriving vibrant town with retail space occupied providing a different selection to elsewhere but with major retailers available out of town and a high value workplace with nature on the doorstep.

8. We do want to attract comparatively green, non-polluting industries, possibly even industries that are good at cleaning up pollution.

9. The vision of the Neighbourhood Plan and image of Hayle should centre on the harbour, and we therefore should look for businesses that will utilise that space to best advantage including leisure – watersports training in an area that provides more variety of conditions than most places.