Hayle Neighbourhood Plan
Generating the Draft Objectives

Members of the Steering Group have had an opportunity to review the draft aims as presented to their meeting on the 19th August 2014. The draft aims seem to have generally been found to be acceptable for the purpose of establishing a draft neighbourhood planning framework for consultation purposes. I have made some amendments as a result of comments received – see items in red on the attached work sheets. The draft aims therefore are offered to you as the basis for generating a set of, more focussed, draft objectives for your Neighbourhood Plan.

Steering Group members are reminded that *"**the objectives are derived from the aims. The objectives set out what the plan and its policies intend to achieve**. Being more specific the objectives are often the aspect of the neighbourhood planning framework that attracts most attention and comment from the community"* (from my report to the Steering Group, as amended 20 August 2014).

It is the purpose of the next Steering Group meeting on 11 September 2014 to generate a set of draft objectives. The Steering Group has been given a good start to the process in as much as John Bennett has already provided (at a meeting on 9th July 2014) a set of draft objectives to be considered. I have refined these and listed them on worksheets.

Members are invited to either adopt and amend this initial list and add draft objectives as they see fit. To help I have provided a set of worksheet for members to use to add their thoughts on objectives.

You are free to undertake this process in whatever manner you choose and is most comfortable to the Group. If you have a full attendance on the 11th September I would suggest that working in small groups on specific topics, and then sharing the product of this group work with the whole meeting for discussion, might be the most efficient way to generate a list of draft objectives in less than 2 hours.

As a safeguard and to ensure everyone gets chance to consider the matter at a more leisurely pace, the set of draft objectives generated should be circulated following the meeting to give members an additional few days to add to further or raise queries etc. I will be happy too to comment on and to help refine the list of draft objectives.

If the meeting has some stamina left it might be apposite to spend 15 minutes or so collectively discussing vision statements. In my opinion the vision statement, if it is required, should encapsulate the draft key themes, that are also listed on the worksheets that follow.

It is intended that the vision, draft aims and draft objectives generated by this process will be the subject of the next round of community consultation in the autumn.

HNP/PW/Sep14

Topic	
Natural Environment and Setting	
Theme ***We will protect our rural and coastal setting***	
Aims	**Objectives**
• ***Put adequate measures in place to protect the natural environment*** • ***Value our countryside and coastal setting*** • ***Ensure that we are adequately protected from future flood risks***	• *To preserve and enhance the landscape setting of the town and surrounding countryside* • *To maintain the distinctiveness of the village of Angarrack and ~~the historic parish~~settlement of Phillack* • *To promote biodiversity and protect wildlife* • *To work towards being carbon neutral and mitigate the effects of climate change* • ***Ensure there are exemptions for high-quality? job creation and/or town benefits***

Topic	
People and Housing	
Theme ***We will increase housing choice and accessibility***	
Aims	**Objectives**
• ***Improve the stock and supply of houses so as to meet the needs of local people*** • ***Increase choice and flexibility in housing supply*** • ***Make new housing a source of local pride***	• *To support the construction of 1,400 to 2,000 dwellings over the plan period in which ~~at least~~ 50% are affordable* • *Maintain a mix of housing types and tenures so as meet needs* • *Supply for OAPs* • *Self-build provision* • ***Live/work units*** • ***Design guide to help produce local distinctiveness/local pride*** •

Topic	
Sustainable Development	
Theme ***We will grow the town in the most sustainable way we can***	
Aims	**Objectives**
• ***Set high standards of design, layout and building quality for new developments*** • ***Ensure adequate infrastructure is in place before development takes place*** • ***Develop in the right places at the right time***	• *To promote sustainable development through design briefs and policy requirements* • *To ensure that new housing is high-quality in plan, size and materials, adapted to the expected results of climate change and suitable for the whole life needs of residents* • *To ensure that new developments include the needs of children, the disabled and the elderly* • *To ensure new development are safe and provide adequate footpaths, cycle-ways and bicycle parking* • *Infrastructure: schools, medical facilities, training, leisure, transport, utilities, electric charging for vehicles, play facilities and parks./*

Topic	
Business, Enterprise and Economy	
Theme ***We will encourage and stimulate~~support~~ business development and improve employment opportunities and prospects***	
Aims	**Objectives**
• ***Increase the amount of available employment land and space*** • ***Improve local employment opportunities*** • ***Meet the job needs of local people*** • ***Encourage more training and education opportunities*** • ***Support local enterprise***	• *To provide XX[1] office accommodation and XX industrial space so as to create more jobs that will help meet local employment needs???-related to population* • *To contribute towards the emergence of a sustainable economy* • *To oppose out of town centre retail developments that will impact unfavourably on town centre businesses* • *Over-16 education provision in Hayle* • *???* • *???* • *???* •

[1] Agreed proportion of CNA allocation in Local Plan

Topic	
Traffic & Transport	
Theme ***We will encourage non-car travel and reduce the impact of motor vehicles within the town***	
Aims • ***Reduce impact of the motor vehicle in the built up areas*** • ***Increase the number of safe pedestrian and cycle routes*** • ***Maintain and enhance Hayle's ~~good~~ transport links***	**Objectives** • *To ensure integration of the various neighbourhood areas through new and enhanced pedestrian and cycle links* • *To discourage heavy vehicles from using the town for transit-traffic calming?* • *To reduce the need to use private motor vehicles* • *To encourage alternative means of travel* • *To ensure that circulation within the area is appropriate and secure* • *To improve car parking arrangements* • Electric charging points • Trains stopping in Hayle • Community Buses-Dial a Ride • Tolroy junction • Lighting for safety at night • **Revive the Streetscape proposals to improve pedestrian priority/shopping experience** •

Topic	
Community Wellbeing	
Theme ***We will develop services and facilities to meet the changing needs and demands of the community***	
Aims	**Objectives**
• ***Improve recreation and leisure opportunities*** • ***Protect local shops and services*** • ***Ensure recreation and leisure spaces and facilities continue to meet changing demands*** • ***Ensure services and facilities grow and evolve to meet future needs and demands*** • ***Consider what young people want***	• *To maintain and enhance the vitality of high street shopping at Copperhouse and Foundry and especially th*ose of~~e~~ *historic* ~~*shops on Penpol Terrace*~~*importance* • *To sustain the vitality, health and safety of the community, and to allow disabled, elderly and infirm residents the opportunity of remaining part of it* • Life expectancy • Every child able to walk to a play area without crossing at an uncontrolled point. • Needs of teenagers and young people •

Topic **Heritage, Culture and the Built Environment**	
Theme ***We will respect the town's historic and cultural legacy whilst promoting a modern, enterprising and forward looking outlook***	

Aims
• ***Increase local pride in where we live***
• ***Development should be sensitive and contribute to protecting and enhancing the area's heritage ???***
• ***Education and interpretation facilities are required ???***
• ***Encourage the growth in local arts and cultural activity???***
	Objectives
	• *To ensure that developments within the World Heritage Site boundary not only enhance its Outstanding Universal Value, but are primarily focussed on job creation, heritage and leisure*
	• ***In the Conservation Area, development should be sensitive to and contribute to protecting and enhancing the area's heritage***
	• *SSSI and other designations and adjacent areas.*
	• Community events: carnivals, Foundry Day, Blooming Hayle…
	• **Chalets on the Towans**
	• **Internally illuminated signs**
	• **Article 4 Directive – shop fronts???**
	• **Heritage (celebrate):**
	  ○ **NPPF 128: Assess properly using best practice – we would expect to see a methodology such as the ICOMOS Heritage Impact Assessment Guidance and EH guidance on Setting "History in Review". Important to have input of local people in the process- "cherished local scene".**
	  ○ **Use the above information to preserve and mitigate.**
	  ○ **Use to inform and enhance.**
	  ○ **Risk management.**

	• **Green infrastructure/ornamental landscape (CIL) protected, enhanced and interlinked. Valley bottom above Millpool?** • **Policies to manage settings of listed structures and scheduled areas.**

Topic	
Sustainable Tourism	
Theme ***We will support tourism growth if it benefits the economy the area and does not harm our sensitive environment***	
Aims	**Objectives**
• ***Realise Hayle's tourism potential where it bring net benefits to the local area and community*** • ***Encourage appropriate and sustainable tourism development*** • ***~~Broaden our tourism offer and appeal~~???***	• Encourage building a good quality hotel • **???**

Neighbourhood Plan Themes:

- *We will grow the town in the most sustainable way we can*
- *We will protect our rural and coastal setting*
- *We will increase housing choice and accessibility*
- *We will improve employment opportunities and prospects*
- *We will encourage non-car travel and reduce the impact of motor vehicles within the town*
- *We will develop services and facilities to meet the changing needs and demands of the community*
- *We will respect the town's historic and cultural legacy whilst promoting a modern, enterprising and forward looking outlook*
- ~~*We will support tourism growth if it benefits the economy the area and does not harm our sensitive environment*~~

Vision Statement for Hayle (from PW)

A thriving and welcoming town that respects its unique setting and heritage whilst forging a strong and vibrant community with modern services, amenities and technology that allows people of all ages to enjoy an active and affordable lifestyle.

Vision Statement for Hayle (from David Raymer)

A town that is prepared to cherish its past and be able to look to the future; with a clear view of what is required to sustain the quality of life of residents and visitors alike.

Vision Statements

Suggested tests:

- Does it apply uniquely to Hayle or could it apply to anywhere?
- It is obvious, or does it say something that can guide planners?
- Can it be measured?

Suggestions received:

1. A leading service sector town that capitalises on a beautiful and sustainable coastal environment, and that is rediscovering its impeccable industrial heritage. Industries envisioned include professional or knowledge based services for sectors as diverse as marine technology, energy and creative digital enterprises. Common services range from those involved with retailing to the tourism sector. Whilst being happy to attract large enterprises that operate in ways consistent with the physical environment, the vision also embraces entrepreneurship across all sectors including the creative industries. Hayle is and seeks to remain a great place to live, increasingly good to work, and excellent for all needs of all generations. So a cradle to grave approach requires good education and training provision, jobs to meet all ages and levels of aspiration, and services to meet the needs of the older generations.
2. What has been on my mind is that the SG should use the term 'local distinctiveness' in the document (coined in 1983 by a group called Common Ground) as it implies our neighbourhood and all the elements, visible and invisible, that are particular to Hayle (landscape, buildings, dialect/ memories etc..) that we can then try to identify & protect.
3. A town where the environment is respected and where families can stay together with good jobs, training opportunities and affordable housing.

Other notes:

- The meeting identified a general need to ensure that we allow exceptions to policies so that we do not prevent things that we want. For example, if we restrict development on green-field sites, we should allow an exception for quality job creation (as opposed to housing).